



## Guyana to Pioneer Climate Change Education in South America

- *Students invited to become the first Climate Champion in Guyana*

**May 2, 2019 - Brussels, Belgium/Georgetown, Guyana:** SUN<sup>x</sup>, in partnership with the Guyana Tourism Authority (GTA), has launched a [Plan For Our Kids Programme](#) to support STRONG Climate Champions for Guyana. Starting with one future leader, this programme will provide participants with lifetime learning on Climate Friendly Travel and Climate Resilience from primary school through University and into the participant's professional careers.

One student will become the first Climate Champion in Guyana and will receive complimentary lifetime access to the [SUN<sup>x</sup> Portal](#), which provides content, data and support on Climate Friendly Travel, as well as a related course for college-level students that is designed for people planning careers in the travel and tourism sector.

**Interested applicants should use the following link to apply:**  
<https://www.thesunprogram.com/climate-champions/guyana-programme>.

Professor Geoffrey Lipman, co-founder of [SUN<sup>x</sup>](#) - a legacy to Maurice Strong, Sustainable Development pioneer – noted its lifetime learning system for Climate Friendly Travel: “SUN<sup>x</sup> plans to use it to create 100,000 STRONG Climate Champions by 2030, across all UN States to support transformation to the New Climate Economy. We will enrol a top Guyanese Student, as a beach head for the program in the country and work with the stakeholders in the sector to boost membership in the years ahead. Our strategic vision for the sector is to conform to Paris Climate Targets by 2030, and we believe that the *Plan For Our Kids Programme* will make a big difference.”

“We are delighted to be working in partnership with SUN<sup>x</sup> to support the next generation of sustainable tourism leaders, focused on Climate Change,” stated Brian T. Mullis, Director of the Guyana Tourism Authority. “Guyana’s Green State Agenda places us in a global leadership position, and we will do all we can to build the capacity of future leaders within the travel and tourism industry to help realise our long-term vision for a ‘Green, Inclusive and Prosperous Guyana that provides a good quality of life for all its citizens based on a sound education and social protection, low-carbon resilient development, green and decent jobs, economic opportunities, individual equality, justice, and political empowerment’.”

SUN<sup>x</sup> is seeking support from the private sector in Guyana from companies that want to underwrite the cost to enrol 50 mentored national Climate Champions under their brand. Interested parties should contact SUN<sup>x</sup> Program Manager, Olly Wheatcroft, [olly@thesunprogram.com](mailto:olly@thesunprogram.com).



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**The Strong Universal Network SUN<sup>x</sup>** is a program of the EU-based, not for profit Green Growth and Travelism Institute, and a legacy to the late Maurice Strong - Sustainable Development Pioneer. Its goal is to promote Climate Friendly Travel with good & bad effects measured and managed coherently: with Green Growth at the core and, 2050-proof in line with the Paris Accords, and the W.E.F. 4<sup>th</sup> Industrial Revolution.

**The Guyana Tourism Authority (GTA)** is a semiautonomous governmental organisation responsible for developing and promoting sustainable tourism in Guyana through collaboration with sister agencies and the tourism private sector in order to maximise local socio-economic and conservation outcomes and improve the visitors' experience. GTA is focused on Guyana becoming recognised locally and internationally as a premier destination for protecting its natural and cultural heritage, providing authentic experiences, and maximizing local economic benefits. For more information, visit [www.guyanaturism.com](http://www.guyanaturism.com) or call (592) 219-0094.

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