



Guyana Tourism Authority
National Exhibition Centre
Sophia, Georgetown, Guyana

Tel: (592) 219 0094 - 6
E: info@guyanaturism.com
Web: www.guyanaturism.com

MEDIA RELEASE

GUYANA WINS BEST DESTINATION VIDEO AT THE GOLDEN CITY GATE AWARDS AT ITB

Emerging destination beats out well known destinations for #1

7 MARCH 2019 – Guyana: Guyana honored at the "Golden City Gate" - Film Awards held in Berlin as the 1st place winner for the 'Destinations' category.

Destination Guyana takes 1st place award for its nature destination video in a worldwide video competition that has been running for 19 years. At the International Tourism Exchange in Berlin, the world's largest travel trade fair, Guyana's winning entry was presented this Thursday (March 7) at the 19th Multimedia Award "The Golden City Gate" with the first star in the "Destinations" award category. The video (<https://bit.ly/2T4DsCz>) profiles Guyana as an adventurous nature and culture destination. A total of 148 film entries were submitted across 24 categories. A 45 member jury reviewed all submissions and Guyana received a nearly unanimous vote from 40 judges for the top spot. The evaluation was based on criteria such as the clarity of the marketing statement presented, the emotion generated, the level of creativity, the memory instilled, and the overall impression.

The top destination film was one of two awards Guyana received during its time at ITB Berlin. Just the day before on March 6th, Guyana was awarded the #1 Ecotourism Destination in the Sustainable 100 Top Destination's Awards by the Green Destination Foundation and ITB Berlin. During this award program Guyana was also recognised as one of the 10 Sustainable Destinations of the world alongside famous tourism destinations like Tanzania, Ecuador and Nepal.

About the Guyana Tourism Authority

The Guyana Tourism Authority (GTA) is a semi-autonomous governmental organisation responsible for developing and promoting sustainable tourism in Guyana through collaboration with sister agencies and the tourism private sector in order to maximise local socio-economic and conservation outcomes and improve the visitors' experience. The GTA is focused on Guyana becoming recognised locally and internationally as a premier destination for protecting its natural and cultural heritage, providing authentic experiences, and maximising local economic benefits.

For more information on Guyana's rich and diverse offerings visit www.guyanaturism.com or follow DiscoverGuyana on Facebook, Instagram and Twitter.

For further information contact:

Nicola Balram at the Guyana Tourism Authority (Guyana)

Tel: + (592) 219-0094

Email: nicola@guyanatourism.com

Website: www.guyanatourism.com