



Guyana Tourism Authority
National Exhibition Centre
Sophia, Georgetown, Guyana

Tel: (592) 219 0094 - 6
E: info@guyanaturism.com
Web: www.guyanaturism.com

Guyana Tourism Authority signs a historic MOU with UGDGN to attract Diaspora

February 8, 2019 (Georgetown, Guyana) - The Guyana Tourism Authority (GTA) and the United Guyanese Diaspora Global Network Corp (UGDGN) have just entered into a historic Memorandum of Understanding (MOU) to engage the Guyanese Diaspora in various forms of tourism. The collaboration agreement is the first of its kind between the GTA and a diaspora organisation, and promises attractive travel packages for the diaspora community and information regarding travel opportunities.

Mr. Wayne Forde, CEO and the signatory for the UGDGN, declared that, “Signing this MOU with the Guyana Tourism Authority gives the United Guyanese Diaspora Global Network Corp a focused vision on how we can infuse fresh energies and aspiration for the greater good of Guyana. The ingredients to ignite the prosperity engines of Guyana will take a united effort from all of our affinity groups signing up as evangelists for our homeland and coming together using technologies to crystalise a shared vision coupled with an execution game plan along with an innovative edge.”

Mr. Forde further enthusiastically detailed UGDGN’s next steps: “We will be upgrading our web presence (www.ugdgn.org) to transform it into a central opportunity and information hub for happenings within our diaspora and the homeland. Currently, our database consists of 400+ Guyanese Diaspora Organizations in New York, Atlanta, Toronto, London and beyond thereby giving us a critical tool to consolidate our virtual community and grow it into an engaged powerhouse!”

According to the Director of the GTA, Mr. Brian Mullis, such partnerships are vital to the success of Guyana’s overall tourism strategy. He stated that “the alliance with the UGDNC will ensure that the GTA is positioned to more effectively and efficiently reach the Guyanese Diaspora, raise awareness of the growing variety of tourism attractions and experiences, and strengthen diaspora engagement and visitation to Guyana in the process”.

North America and the United Kingdom are Guyana’s core markets with a growing number of diaspora and leisure travellers seeking out authentic and meaningful cultural heritage, nature and adventure experiences in unspoiled destinations.

###

About the Guyana Tourism Authority: The Guyana Tourism Authority (GTA) is a semi-autonomous governmental organisation responsible for developing and promoting sustainable tourism in Guyana through collaboration with sister agencies and the tourism private sector in order to maximise local socio-economic and conservation outcomes and improve the visitors’ experience. The GTA is focused on Guyana becoming

recognised locally and internationally as a premier destination for protecting its natural and cultural heritage, providing authentic experiences, and maximizing local economic benefits. For more information, visit www.guyanatourism.com or call (592) 219-0094.

About the United Guyanese Diaspora Global Network Corp: The United Guyanese Diaspora Global Network Corp is a 501(c) (3) nonprofit organization established for charitable purposes committed to promoting and encouraging active diaspora engagement for social and economic development in Guyana by utilising the collective strengths and potential of a united Guyanese diaspora. UGDGN seeks to foster transformational change, innovation, and to create a prosperous and harmonious Guyana for all Guyanese.

Media contacts:

Nicola Balram (GTA)
nicola@guyanatourism.com
592.219.0094

Chevon Lim (GTA)
chevon@guyanatourism.com
592.219.0094

Wayne Forde (UGDGN)
wforde@verizon.net/ info@ugdgn.org